



programme

BUILDING CAPACITY FOR ACTION

EUROPEAN ALCOHOL POLICY CONFERENCE

Barcelona, 3-5 April 2008

ORGANIZED BY



Generalitat de Catalunya
Departament de Salut



INSTITUTE OF PUBLIC HEALTH OF
THE REPUBLIC OF SLOVENIA

WITH THE SUPPORT OF



GOBIERNO
DE ESPAÑA

MINISTERIO
DE SANIDAD
Y CONSUMO



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REPUBLIC OF SLOVENIA
MINISTRY OF HEALTH



CONFERENCE CO-CHAIRS

Peter Anderson Spain (ES)

Joan Colom Spain (ES)

Vesna-Kerstin Petrič Slovenia (SI)

CONFERENCE MANAGER

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CONFERENCE ASSISTANT

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CONFERENCE RAPORTEURS

Lauri Beekman Estonia (EE)

Marion Rackard Ireland (IE)

RAPORTEURS FOR RECOMMENDATIONS FOR ALCOHOL POLICY AND PROGRAMME DEVELOPMENT

Tiziana Codenotti Italy (IT)

Cees Goos Austria (AT)

RAPORTEURS FOR RECOMMENDATIONS TO REDUCE ALCOHOL-RELATED ACCIDENTS, INJURIES AND INTER- PERSONAL VIOLENCE

Marta Manczuk Poland (PO)

Andrej Marusic Slovenia (SI)



ALCOHOL POLICY NETWORK COMMITTEE

- Cees Goos** Austria (AT)
Alfred Uhl Austria (AT)
Carolline Bollars Belgium (BE)
Ilse De Maeseneire Belgium (BE)
David Möbius Belgium (BE)
Emile Rapley Belgium (BE)
Ruth Ruiz Belgium (BE)
Mariann Skar Belgium (BE)
Julie Teng Belgium (BE)
Daniela Alexieva Bulgaria (BG)
Hana Sovinova Czech Republic (CZ)
Andreas Dimitriou Cyprus (CY)
Kostas Konstantinou Cyprus (CY)
Johan Damgaard Jensen Denmark (DK)
Hasse Schneidermann Denmark (DK)
Lauri Beekmann Estonia (EE)
Matilda Hellman Finland (FI)
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Pia Rosenqvist Finland (FI)
Ritva Varamaki Finland (FI)
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Ourania Georgoutsakou France (FR)
Claude Rivière France (FR)
Gabriele Bartsch Germany (DE)
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Ioannis Diakogiannis Greece (GR)
Dinapogias Sakis Greece (GR)
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Tiziana Codenotti Italy (IT)
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Joan Camillieri Malta (MT)
Anna Girard Malta (MT)
Wim Van Dalen The Netherlands (NL)
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Claudia König Norway (NO)
Maurice Mittelmark Norway (NO)
Anders Ulstein Norway (NO)
Aires Gameiro Portugal (PT)
- Jacek Moskalewicz** Poland (PO)
Angieszka Pisarska Poland (PO)
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Vesna Kerstin Petrič Slovenia (SI)
Nina Krtelj Slovenia (SI)
Andrej Marušič Slovenia (SI)
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Bo Högstedt Sweden (SE)
Karin Mernelius Sweden (SE)
Hermann Fahrenkrug Switzerland (SZ)
Toker Erguder Turkey (TR)
Andrew McNeil United Kingdom (UK)



GENERAL PROGRAMME

WEDNESDAY, 2 APRIL

Registration and secretariat desk will be open from 13.30 to 18.30 at the NH Constanza Hotel

14.00 - 18.00	ALCOHOL POLICY NETWORK MEETING Organized by the Building Capacity project as a pre-conference meeting (by invitation only)	Room Kursaal	HOTEL NH CONSTANZA
14.30 - 18.00	COMMITTEE ON NATIONAL POLICY AND ACTION Organized by the European Commission as a pre-conference meeting (by invitation only)	Room Barcelona	
20.00 - 21.00	WELCOME RECEPTION	Parc Güell	

THURSDAY, 3 APRIL

Registration and secretariat desk will be open from 08.00 to 18.30 at the AXA Auditorium

09.00 - 10.00	OPENING SESSION	AXA Auditorium
		
10.00 - 10.45	BUILDING CAPACITY FOR ACTION	AXA Auditorium
		
	Chair and frame of the conference: Joan Colom (ES) - Setting the scene: the matter of alcohol policy , Peter Anderson (ES) - The economic arguments to reduce alcohol-related harm , Dan Chisholm, WHO	
10.45 - 11.30	COFFEE BREAK <i>courtesy of the Ministry of Health of Slovenia</i>	Foyer, AXA
11.30 - 12.30	ROUND TABLE DISCUSSION ON THE ALCOHOL POLICY ENVIRONMENT I	AXA Auditorium
		
	Facilitator: Deborah Davies, Channel 4 (UK) - Bernat Soria, Minister of Health and Consumer Affairs, Spain - Zofija Mazej Kukovič, Minister of Health, Slovenia - Maria Larsson, Minister for Elderly Care and Public Health, Sweden - Maret Maripuu, Minister of Social Affairs, Estonia - Marc Danzon, WHO Regional Director for Europe - Robert Madelin, Director General, Health and Consumer Protection, European Commission	



12.30-13.30

**ROUND TABLE DISCUSSION ON
THE ALCOHOL POLICY ENVIRONMENT II**

AXA Auditorium

Facilitator: Deborah Davies, *Channel 4 (UK)*

- Marina Geli, *Regional Minister for Health, Catalonia*
- Kenny MacAskill, *Minister for Justice, Scotland*
- Adam Fronczak, *Deputy minister of Health, Poland*
- Sabine Baetzing, *Federal Drug Commissioner, Germany*
- Jillian van Turnhout, *Vice President, European Economic and Social Committee, Ireland*

13.30 - 15.00

LUNCH

see lunch info on page 22

15.00 - 16.30

ALCOHOL AND ITS HEALTH IMPACT

AXA Auditorium



Chair: Maria Renström, *WHO*

- **Alcohol and injuries**, Witold Zatonski (*PO*)
- **Alcohol and mental health**, Eva Jané Llopis (*ES*)
- **Alcohol and the adolescent brain**, Susan Tapert (*US*)
- **Alcohol and liver disease**, Nick Sheron (*UK*)

16.30 - 17.00

COFFEE BREAK

Foyer, AXA

17.00 - 19.00

**DEBATE AND DIALOGUE
REDUCING ALCOHOL- RELATED HARM**

AXA Auditorium



- **Implementing the Strategy on Alcohol and Health**

Facilitator: Deborah Davies, *Channel 4 (UK)*

- Tom Babor, *University of Connecticut (US)*
- Pierre Olivier Bergeron, *Deputy Secretary General, The Brewers of Europe (EU)*
- Sally Caswell, *Director, Centre for Social and Health Outcomes, Research and Evaluation (NZ)*
- Elizabeth Crossick, *European Forum for Responsible Drinking (EU)*
- Colin Drummond, *Institute of Psychiatry (UK)*
- José Ramón Fernández, *Secretary General, Comité Européen des Entreprises Vins (CEEV) (EU)*
- Jamie Fortescue, *Director-General, European Spirits Organisations (CEPS) (EU)*
- Robert Madelin, *Director General, Health and Consumer Protection, European Commission*
- Jane Marshall, *Maudsley Hospital (UK)*
- Robin Room, *Turning Point (AUS)*

20.30 - 23.30

OFFICIAL DINNER

Palau Reial de Pedralbes

Invitation of the Health Department of Catalonia

GENERAL PROGRAMME

FRIDAY, 4 APRIL

09.00-09.15	SUMMARY OF PREVIOUS DAY	AXA Auditorium
	- Sally Caswell, <i>Director, Centre for Social and Health Outcomes, Research and Evaluation (NZ)</i>	
09.15 - 11.00	ETHICS AND ALCOHOL POLICY	AXA Auditorium
	Chair: Ian Gilmore (<i>UK</i>) - Alcohol and communications , Alejandro Perales (<i>ES</i>) - Culture and ethics in the relation of alcohol research and policy , Robin Room (<i>AUS</i>) - Alcohol and rights , Jillian van Turnout (<i>IE</i>) - The ethics of alcohol policy , Hugh Whittall (<i>UK</i>)	
11.00 - 11.30	COFFEE BREAK	Hotel NH Constanza
11.30 - 13.00	PARALLEL SESSIONS	

STRAND 1: PROTECTING YOUNG PEOPLE	Using price as a policy lever to reduce the burden of alcohol harm in the public health interest	Room Auditorio
	Chair: Bruce Ritson (<i>UK</i>) Rapporteur: Lesley Graham (<i>UK</i>) - Alcohol price, policy and public health: embedding the principle in licensing legislation , Evelyn Gillian (<i>UK</i>) and Gary Cox (<i>UK</i>) - The impact of a tax on alcopops in Germany , Walter Farke (<i>DE</i>) - Pricing Policy: the Finnish Experience , Esa Osterberg (<i>FI</i>) Panel participants: Ann Hope (<i>IE</i>)	
STRAND 2: PREVENTING INJURIES AND VIOLENCE	Preventing interpersonal violence and injuries	Room Berlin
	Chair: Michael Klein (<i>DE</i>) Rapporteur: Andrej Marusic (<i>SI</i>) - Alcohol and violence in families. European Research Programme "ALC - VIOL" , Michael Klein (<i>DE</i>) - European actions to prevent injuries and interpersonal violence , Dinesh Sethi, <i>WHO</i> - Preventing interpersonal violence , Mark Bellis (<i>UK</i>) - Preventing domestic violence among drug dependents in treatment , Heinrich Geldschläger (<i>ES</i>)	

HOTEL NH CONSTANZA



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STRAND 3:
WORKING WITH
STAKEHOLDERS AND
SECTORS**European Commission's Alcohol and Health
Forum : An Overview**

Room Estocolmo

Chair: Michel Craplet (FR)
Rapporteur: Eurocare Secretariat

- **Introduction: the Alcohol and Health Forum: putting Alcohol on the EU Agenda**, Andrew McNeill (UK)
- **Actions to reduce alcohol related harm: an overview of the Forum Commitments**, Mariann Skar (NO)
- **Task force on youth aspects of alcohol**, Robert Damberg (SE)
- **Task force on marketing**, Nick Sheron (UK)
- **Discussion**

Facilitators: Lauri Beekman (EE) and Daniela Alexieva (BG)

STRAND 4:
BUILDING THE EVIDENCE
BASE AND ADVOCATING
FOR ALCOHOL POLICY**Alcohol marketing**

Room Kursaal

Chair: Anders Ulstein (NO)
Rapporteur: Johan Damgaard Jensen (DE)

- **Importance of limiting and monitoring alcohol marketing**, Avalon de Bruijn (NL)
- **Pitfalls of self-regulation in the Netherlands: lessons we have learned from monitoring**, Esther van den Wildenberg (NL)
- **Experience from monitoring alcohol marketing in Denmark**, Ina Johansen (DK)
- **Monitoring of alcohol marketing by volume or content: how CAMY and the EFRD monitor alcohol marketing to influence policy**, Avalon de Bruijn (NL)

STRAND 5:
BUILDING ALLIANCES FOR
ALCOHOL POLICY**Slovenia Case Study - Implementation of EU alcohol
strategy in Slovenia**

Room Barcelona

Chair: Vesna-Kerstin Petrič (SI)
Co-chair: Matej Košir (SI)
Rapporteur: Nataša Hace (SI)

- **Prevention of alcohol related harm in children and young people**, Jože and Ksenija Ramovš (SI) and Aleksander Kravos(SI)
- **Reduction of injuries and death from alcohol-related road accidents**, Bojan Žlender (SI)
- **Prevention of alcohol-related harm among adults and reduction of the negative impact on the workplace**, Maja Rus Makovec (SI) and Evgen Janet (SI) , Dušan Nolimal (SI)
- **Information, education and raising awareness on the impact of harmful and hazardous alcohol consumption**, Marko Kolšek (SI)
- **Development and maintenance of evidence base**, Sandra Radoš Krnel (SI) and Matej Košir (SI)

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STRAND 6:
BUILDING CAPACITY
FOR LOCAL AND
REGIONAL POLICY

Towards an alcohol policy framework for regions and municipalities

Room Merida

Chairs: Wim van Dalen (NL)

Rapporteur: Anders Romelsjo (SW)

- **Community prevention of alcohol problems: science to practice**, Harold Holder (US)
- **Community prevention projects: what research learns about the process of implementation**, Denise van Poppel (NE)

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STRAND 7:
BUILDING CAPACITY FOR
ALCOHOL POLICY

Protection of young people



AXA Auditorium

Chair: José Oñorbe (ES)

Rapporteur: Amparo Sánchez Máñez (ES)

- **Basic research on alcohol: neuro-toxicity and cognitive and behavioural alterations in laboratory animals**, Consuelo Guerri (ES)
- **Alcohol consumption: effects on the brain of the adolescent**, Susan F. Tapert (US)
- **Alcohol consumption in Spanish adolescents aged 14-18: the involvement of mothers and fathers in prevention**, Gregorio Barrio (ES)
- **Mothers and fathers of schoolchildren as agents of health: instruments that facilitate their intervention at school**, Amparo Sánchez Máñez (ES)

AXA AUDITORIUM

STRAND 8:
PREVENTING HARM AMONG
ADULTS

Alcohol in Primary care. Implementing brief interventions

Room Espai AXA

Chair: Antoni Gual (ES)

Rapporteur: Rolande Anderson (IE)

- **The implementation of early detection and brief intervention in Italy**, Emanuele Scafato (IT)
- **Are GPs' ready to deliver brief intervention in a "wet" country? The Czech experience**, Hana Sovinova (CZ) and Ladislav Csemy (CZ)
- **Alcohol related problems in Portugal. New strategies to implement brief interventions**, Cristina Ribeiro (PT)
- **Applying the international evidence on brief interventions within a national health system**, Crispin Acton (UK)



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13.00 - 14.30 **LUNCH** [see lunch info on page 22](#)

14.30 - 16.00 **ALCOHOL POLICY AT EU LEVEL** AXA Auditorium



Chair: Ann Hope (IE)

- Wilfried Kamphausen, *DG Health and Consumer Protection*
- Anne Marie Le Claire, *DG Education and culture*
- Ersilia Moliterno, *DG Agriculture*
- Joël Valmain, *DG Energy and Transport*
- Frank Van Driessche, *DG Taxation and the Customs Union*
- **Health in all policies**, Rita Varamäki (FI)

16.00 - 16.30 **COFFEE BREAK** [Hotel NH Constanza](#)

16.30 - 18.00 **PARALLEL SESSIONS**

STRAND 1:
PROTECTING YOUNG
PEOPLE

Controlling legal age limits

Room Auditorio

Chair: Esa Österberg (FI)

Rapporteur: Salme Ahlström (FI)

- **Training to prevent teenagers from buying alcohol and measuring age control by mystery shopping**, Susanne Öhrn (SE)
- **Mystery shopping in local alcohol policy project**, Thomas Karlsson (FI)
- **Experiences from work with under aged mystery shoppers**, Robert Damberg (SE)
- **Age controls in reducing binge drinking in Germany**, Gaby Bartsch (DE)

STRAND 2:
PREVENTING INJURIES
AND VIOLENCE

Alcohol in Traffic

Room Berlin

Chair: Kari Paaso (FI)

Rapporteur: Walter Farke (DE)

- **PEER-Drive Clean! An European Peer Project in Driving Schools**, Wolfgang Heckmann (DE)
- **Alcolocks in Sweden - International Challenges**, Åke Lindgren (SE)
- **Drink drive enforcement in Finland - Best Practices**, Pasi Kempainen (FI)
- **Combining efforts to prevent relapse to driving under the influence**, Josep M. Suelves (ES)

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STRAND 3:
WORKING WITH
STAKEHOLDERS AND
SECTORS**Health in all policies: the example of alcohol**

Room Estocolmo

Chair: Anders Ulstein (NO)

Rapporteur: Ruth Ruiz (ES)

- **Introduction: health in other EU policies**, Marjatta Montonen (FI)
- **Alcoholic beverages in the EU Common Agricultural Policy**, Sven Andreasson (SE)
- **The EU External relations and foreign affairs: Trade v. Development**, Øystein Bakke (NO)
- **The EU internal market: audiovisual media services directive, minimum excise duties, traveler allowances**, Sven Olov Carlsson (SE)
- **Consumer protection: labelling**, Ingrid Vanhaevre (BE)
- **Alcohol and the work place: the EU strategy on safety at the workplace**, Maria D. Sole (ES)
- **Alcohol and road safety**, Ellen Townsend (UK)

STRAND 4:
BUILDING THE EVIDENCE
BASE AND ADVOCATING
FOR ALCOHOL POLICY**Towards an European Alcohol Policy Research Alliance**

Room Kursaal

Chair: Antoni Gual (ES)

Rapporteur: Emanuele Scafato (IT)

- **Towards an European Alcohol Policy Research Alliance**, Peter Anderson (ES)
- **Alcohol marketing**, Avalon de Bruijn (NL)
- **Economic and physical availability of alcohol**, Jacek Moskalewicz (PO)
- **Early diagnosis and treatment**, Colin Drummond (UK)
- **Infrastructures for alcohol policy**, Claudia Kønig (NO)

STRAND 5:
BUILDING ALLIANCES FOR
ALCOHOL POLICY**EPHA's workshop: how alliances can make change happen**

Room Barcelona

Chair: Tamsin Rose

Rapporteur: Caroline Bollars (BE)

- **How alliances can make change happen**, Florence Bertelleti Kemp (BE) (video presentation)

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**STRAND 6:
BUILDING CAPACITY
FOR LOCAL AND
REGIONAL POLICY**
Towards an alcohol policy framework for regions and municipalities

Room Merida

Chair: Johan Damgaard (DK)

Rapporteur: Ourania Georgoutsakou (GR)

- **Developing and implementing local authority alcohol strategies: sharing experiences from Scotland**, Joanne Winterbottom (UK)
- **Evaluation of comprehensive local alcohol and drug prevention initiatives in Sweden to protect young people, with a focus on the districts in Stockholm. Is the decline in alcohol and drug use due to the prevention initiative?**, Anders Romelsjö (SE)
- **The Irish community mobilization project - the North West Alcohol Forum**, Moira Mills (IE)
- **Alcohol Prevention in the Netherlands: the first steps to evidence based community work**, Wim van Dalen (NL)

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**STRAND 7:
BUILDING CAPACITY FOR
ALCOHOL POLICY**
The prevention of problems derived from alcohol


AXA Auditorium

Chair: Montserrat Limárquez (ES)

Rapporteur: Vicenta Lizarbe (ES)

- **Magnitude of the problem**, Iñaki Galán (ES)
- **Strategies and methods in prevention and promotion of health. Alcohol policies**, Alicia Rodríguez - Martos (ES)
- **Screening for risky consumption**, Joan Colom (ES)
- **Effectiveness of brief interventions**, Carmen Cabezas (ES)
- **Key points and agreed recommendations in each of the chapters**, Vicenta Lizarbe (ES)

AXA AUDITORIUM

**STRAND 8:
PREVENTING HARM AMONG
ADULTS**
Workplace as an Arena of Prevention

Room Espai AXA

Chair: Antti Hytti (FI)

Rapporteur: Tiina Kaarne (FI)

- **Prevention at workplace in France**, Claude Rivière (FR)
- **Project introductions on practices of brief intervention 1: Belgium**, Bart Garmyn (BE)
- **Project introductions on practices of brief intervention 2: Finland**, Tiina Kaarne (FI)
- **Motivating social partners for prevention: an employer's perspective - and example of Confederation of Finnish Industries**, Antti Hytti (FI)



SATURDAY, 5 APRIL

09.00 - 10.30 PARALLEL SESSIONS

STRAND 1:
PROTECTING YOUNG
PEOPLE**Between family and community**

Room Auditorio

Chair: Martin Beutel (DE)

Rapporteur: Grigoriou Epaminondas (GR)

- **Prevention programmes regarding alcohol consumption by young people living in Thessaloniki region**, Kalambokidou Alejandra (GR) and Pappa Kostantina (GR)
- **A family-oriented programme of secondary prevention**, Kostas Konstantinou (CY)
- **A programme for early intervention for high risk youths**, Rüdiger Dunst (DE)
- **Developing a culture of youth protection - A programme to reduce teenage alcohol abuse, binge drinking and drug consumption in southern Germany**, Martin Beutel (DE)

STRAND 2:
PREVENTING INJURIES
AND VIOLENCE**Labelling - No evidence = no impact? What can be achieved through labelling: existing research and political context**

Room Berlin

Chair: Josep Guardia (ES)

Rapporteurs: Walter Farke (DE), Ruth Ruiz (ES)

- **Introduction**, Mariann Skar (NO)
- **The impact of consumer information and warning labels**, Marjatta Montonen (FI)
- **Learning from other countries' experiences: the processes leading up to the introduction of health warning labels**, Claude Rivière (FR), Marjatta Montonen (FI), Andrew McNeil (UK) and Joe Barry (IE)
- **The results of the Delphi study: the views of the different stakeholders**, Ingrid Vanhaevre (BE)

STRAND 3:
WORKING WITH
STAKEHOLDERS AND
SECTORS**Policy development in Spain**

Room Estocolmo

Chair: Ruth Ruiz (ES)

Rapporteur: Joan R. Villalbí (ES)

- **The current situation of alcohol policies in a quasi-federal country**, Alicia Rodríguez-Martos (ES)
- **Health burden in the population: mortality patterns**, Javier Álvarez (ES)
- **Obstacles for improving regulatory policies**, Joan R. Villalbí (ES)

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**STRAND 4:
BUILDING THE EVIDENCE
BASE AND ADVOCATING
FOR ALCOHOL POLICY**
Standardisation in diversified Europe

Room Kursaal

Chair: Jacek Moskalewicz (PO)

Rapporteur: Ann Hope (IE)

- **Introduction**, Antoni Gual (ES)
- **General presentation of SMART**, Jacek Moskalewicz (PO)
- **Standardisation of survey instrument**, Esa Österberg (FI) and Salme Ahlström (FI)
- **Standardisation of policy assessment measures**, Peter Anderson (ES)
- **Wrap-up**, Jacek Moskalewicz (PO)

**STRAND 5:
BUILDING ALLIANCES FOR
ALCOHOL POLICY**
Crossing borders - Challenging traditions through working together

Room Barcelona

Chair: Denis Bradley

Rapporteur: Mary Ann Kane (IE)

Speakers: Moira Mills (IE) and Eamon O'Kane (UK)

Presentation Format - 30 minutes

The presentation commences with a multi-media DVD introduction to the geography, demography and key issues that underpin building capacity across rural borders.

This will be followed by a joint presentation by Moira Mills and Eamon O'Kane regarding the current work and structures that are being developed across North & West border between NI & ROI. The presentation will include process, challenges, outputs and vision.

A brief question and answer session will end this element.

**STRAND 6:
BUILDING CAPACITY
FOR LOCAL AND
REGIONAL POLICY**
Towards an alcohol policy framework for regions and municipalities

Room Merida

Chair: Ourania Georgoutsakou (FR)

Rapporteur: Denise van Poppel (NL)

- **Where do we go from here? Putting 3 days of new knowledge into action**, Anders Romelsjö (SE)

Targeting politicians, officers and other stakeholders working at regional & local level, this session is an interactive workshop that will give participants time to reflect and react on what we have learned from this conference. It is an opportunity opportunity to network and plan our future work together! How do we ensure that our prevention strategies are effective at the local and regional level? How can the local and regional level support each other?



STRAND 7:
BUILDING CAPACITY FOR
ALCOHOL POLICY**From prevention to treatment. Building capacity
in Catalonia**

AXA Auditorium

Chair: Joan Colom (ES)

Rapporteur: Maria Estrada (ES)

- **Alcohol in the Catalan Drug Prevention Strategy**, Joan Colom (ES)
- **Health at School Programme**, Ramon Prats (ES), Margarita Coll (ES)
- **Implementation of prevention programs in hospitals**, Beatriz Rosón (ES)
- **Working with homeless alcoholics**, María Luisa Marín (ES)

STRAND 8:
PREVENTING HARM AMONG
ADULTS**Building Capacity/Overcoming Barriers - Alcohol:
it's everyone's business**

Room Espai AXA

Chair: Niamh Fitzgerald (UK)

Rapporteur: Joanne Winterbottom (UK)

- **Health Scotland's training for trainer's strategy for alcohol brief interventions**, Niamh Fitzgerald (UK)
- **Identifying the barriers to practitioner capacity building - Discussion**
- **Using a Virtual Learning Environment (VLE) to build a practitioner community**, Joanne Winterbottom (UK)
- **Identifying future training needs to implement multidisciplinary approaches for tackling alcohol related harm - Discussion**

10.30 - 11.00

COFFEE BREAK

Hotel NH Constanza

11.00 - 12.00

**CONFERENCE CONCLUSIONS
AND RECOMMENDATIONS**

AXA Auditorium



Chair: Vesna-Kerstin Petrič (SI)

- **Conference conclusions**, Lauri Beekman (EE) and Marion Rackard (IE)
- **Recommendations for alcohol policy and programme development**, Tiziana Codenotti (IT) and Cees Goos (AT)
- **Recommendations to reduce alcohol-related accidents, injuries and inter-personal violence**, Marta Manczuk (PO) and Andrej Marusic (SI)

12.00 - 12.30

OUTLOOK ON THE FUTURE

AXA Auditorium



- Clive Needle, *European network of health promotion and public health agencies in Europe* (UK)

12.30 - 13.00

CLOSING REMARKS

AXA Auditorium



13.00

CLOSE OF CONFERENCE

AXA Auditorium



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PROGRAMME AT A GLANCE

WEDNESDAY, 2 APRIL

Registration and secretariat desk will be open from 13.30 to 18.30 at the NH Constanza Hotel

HOTEL NH
CONSTANZA

14.00 - 18.00	ALCOHOL POLICY NETWORK MEETING (by invitation only)	Room Kursaal
14.30 - 18.00	COMMITTEE ON NATIONAL POLICY AND ACTION (by invitation only)	Room Barcelona
20.00 - 21.00	WELCOME RECEPTION	Parc Güell

THURSDAY, 3 APRIL

Registration and secretariat desk will be open from 08.00 to 18.30 at the AXA Auditorium

09.00 - 10.00	OPENING SESSION	AXA Auditorium
10.00 - 10.45	BUILDING CAPACITY FOR ACTION	AXA Auditorium
10.45 - 11.30	COFFEE BREAK <i>courtesy of the Ministry of Health of Slovenia</i>	Foyer, AXA
11.30 - 12.30	ROUND TABLE DISCUSSION ON THE ALCOHOL POLICY ENVIRONMENT I	AXA Auditorium
12.30 - 13.30	ROUND TABLE DISCUSSION ON THE ALCOHOL POLICY ENVIRONMENT II	AXA Auditorium
13.30 - 15.00	LUNCH	
15.00 - 16.30	ALCOHOL AND ITS HEALTH IMPACT	AXA Auditorium
16.30 - 17.00	COFFEE BREAK	Foyer, AXA
17.00 - 19.00	DEBATE AND DIALOGUE. REDUCING ALCOHOL- RELATED HARM	AXA Auditorium
20.30 - 23.30	OFFICIAL DINNER <i>by invitation of the Health Department of Catalonia</i>	Palau Reial de Pedralbes

FRIDAY, 4 APRIL

09.00 - 09.15	SUMMARY OF PREVIOUS DAY	AXA Auditorium
09.15 - 11.00	ETHICS AND ALCOHOL POLICY	AXA Auditorium
11.00 - 11.30	COFFEE BREAK	Hotel NH Constanza

PARALLEL SESSIONS

11.30 - 13.00

Using price as a policy lever to reduce the burden of alcohol harm in the public health interest Room Auditorio	Preventing interpersonal violence and injuries Room Berlin	European Commission's Alcohol and Health Forum : An Overview Room Estocolmo	Alcohol marketing Room Kursaal	Slovenia Case Study - Implementation of EU alcohol strategy in Slovenia Room Barcelona	Towards an alcohol policy framework for regions and municipalities Room Merida	Protection of young people AXA Auditorium	Alcohol in Primary care. Implementing brief interventions Room Espai AXA
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HOTEL NH CONSTANZA

AXA AUDITORIUM

LUNCH

13.00 - 14.30

ALCOHOL POLICY AT EU LEVEL

14.30 - 16.00

AXA Auditorium

COFFEE BREAK

16.00 - 16.30

Hotel NH Constanza

PARALLEL SESSIONS

16.30 - 18.00

Controlling legal age limits Room Auditorio	Alcohol in Traffic Room Berlin	Health in all policies: the example of alcohol Room Estocolmo	Towards an European Alcohol Policy Research Alliance Room Kursaal	EPHA's workshop: how alliances can change happen Room Barcelona	Towards an alcohol policy framework for regions and municipalities Room Merida	The prevention of problems derived from alcohol AXA Auditorium	Workplace as an arena of prevention Room Espai AXA
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HOTEL NH CONSTANZA

AXA AUDITORIUM

SATURDAY, 5 APRIL

PARALLEL SESSIONS

09.00 - 10.30

Between family and community Room Auditorio	Labelling- No evidence = no impact? What can be achieved through labelling: existing research and political context Room Berlin	Policy development in Spain Room Estocolmo	Standardisation in diversified Europe Room Kursaal	Crossing borders - Challenging traditions through working together Room Barcelona	Towards an alcohol policy framework for regions and municipalities Room Merida	From prevention to treatment. Building alliances in Catalonia AXA Auditorium	Building Capacity/Overcoming Barriers - Alcohol: it's everyone's business Room Espai AXA
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HOTEL NH CONSTANZA

AXA AUDITORIUM

COFFEE BREAK

10.30 - 11.00

Hotel NH Constanza

CONFERENCE CONCLUSIONS AND RECOMMENDATIONS

11.00 - 12.00

AXA Auditorium

OUTLOOK ON THE FUTURE

12.00 - 12.30

AXA Auditorium

CLOSING REMARKS

12.30 - 13.00

AXA Auditorium

CLOSE OF CONFERENCE

13.00

AXA Auditorium



GENERAL INFORMATION

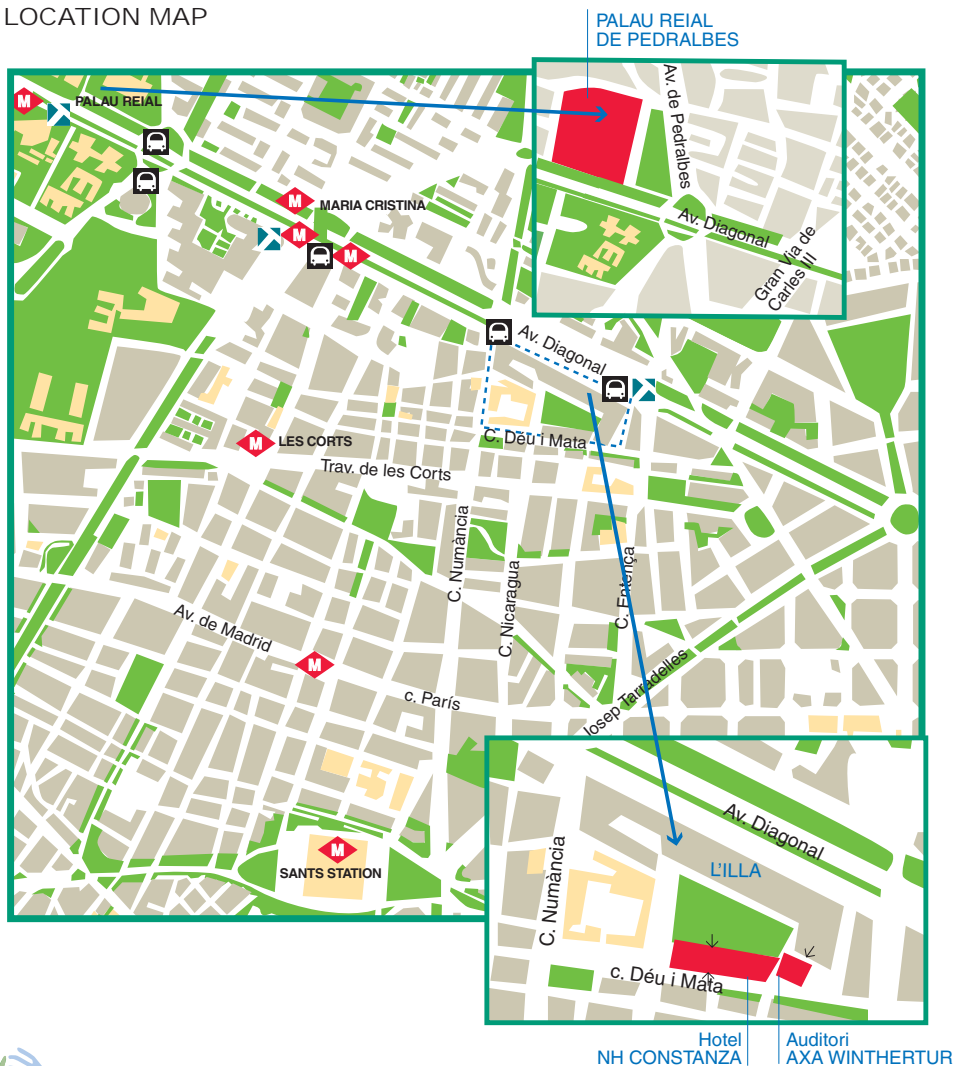
VENUE

L'illa is a commercial and leisure complex, located at the Av. Diagonal, in Barcelona's commercial and financial centre.

The **Axa Auditorium**, where all the plenary sessions of the Conference will be held, is located within the precinct of l'illa. Room Espai AXA is located in the same building (floor -1).

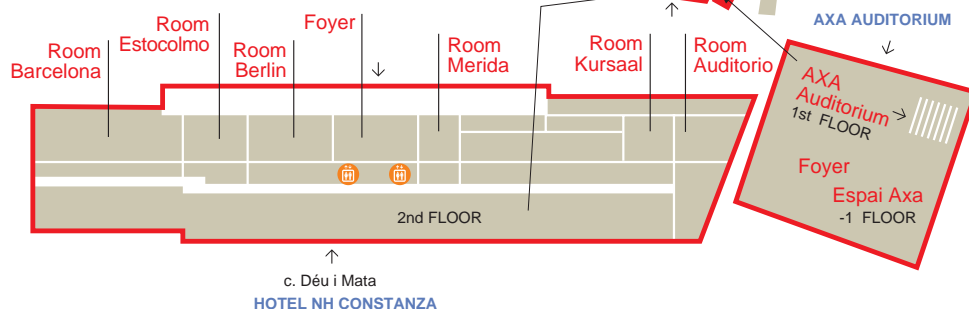
The newly built **Hotel NH Constanza**, where most of the parallel sessions will be held, is next to the conference centre.

LOCATION MAP



GENERAL INFORMATION

CONGRESS CENTER MAP



INFO HOW TO GET TO/FROM THE AIRPORT

From the Airport to the venue:



By taxi: 25€ approx.



By Bus: Take the AEROBUS: The nearest stop to the venue coming from the Airport is Plaça Espanya. Then take the metro (L3 going from Canyelles to Zona Universitaria) and after 5 stops get off at Maria Cristina station. The venue is 700 m far away.



By train: Take the line 10 train (Aeroport-Barcelona) and after 3 stops get off at Estació de Sants. Then take the 30 Bus at Plaça Joan Peiró (in front of the Train Station). After 4 stops get off at Ecuador-Taquígraf Serra bus stop.

From the venue to the Airport:



By taxi: 25€ approx.



By aerobus: The nearest stop going to the airport is outside Estació de Sants. To get to Sants Station, take the Metro (Green Line L3) from Maria Cristina to Sants Station.



By train: The nearest stop by train is inside Estació de Sants. To get to Sants Station, take the Metro (Green Line L3) from Maria Cristina to Sants Station.

HOW TO MOVE TO/FROM L'ILLA



Metro. Green Line L3. Nearest stop: Maria Cristina



Bus. 6, 7, 30, 33, 34, 66, 67, 68 and Tomb Bus.



Trambaix. L'Illa

Walking distances

- From Maria Cristina to the venue: 700m
- From the venue to Palau Reial de Pedralbes: 2km
- From the venue to Sants Station: 1km



GENERAL INFORMATION

REGISTRATION AND SECRETARIAT DESK

Opening hours

WEDNESDAY, 2 APRIL	13.30 - 18.30	Hotel NH Constanza (main hall) - Access by c/ Déu i Mata, 69 - 99
THURSDAY, 3 APRIL	08.00 - 18.30	AXA Auditorium
FRIDAY, 4 APRIL	08.30 - 18.30	AXA Auditorium
SATURDAY, 5 APRIL	08.30 - 13.30	AXA Auditorium

SupportServeis

Tel: 932017571 Fax: 932019789

E-mail: buildingcapacity@suportserveis.com

www.suportserveis.com

LANGUAGE

The official language of the Conference is English. Simultaneous translation into Spanish will be offered in plenary sessions. In order to use the translation equipment your passport or identity card (DNI) will be required as a guarantee. **For English-speaking participants, it is foreseen that headphones for translation will be necessary during the official opening session (Thursday, 3 April 09.00 - 10.00h), during the round table discussions I and II (Thursday, 3 April 11.30 - 13.30h), and in the parallel sessions of Strand 7 organized by Spanish institutions.**

CONFERENCE CERTIFICATES

Certificates of attendance and oral communication presentations at the conference will be available from the conference secretariat upon registration.

BADGE

Delegates are kindly requested to wear their badge throughout the venue and at the social events.

ONLINE ABSTRACTS BOOKLET

All full titles, abstracts, and full affiliations of presenters of oral presentations at the conference are available on the website. After the conference, speakers will be asked their permission to include their presentations on the conference website.

www.ias.org.uk/buildingcapacity/conference/index.html

INTERNET CORNER

Free internet facilities will be available for all delegates at the internet corner, located at the AXA Auditorium foyer from Thursday, 3 April until Saturday, 5 April.



GENERAL INFORMATION

INSURANCE

Conference organisers cannot accept liability for personal injuries or loss or damage to property belonging to conference participants, either during or as a result of the Conference. We recommend that all participants contact personal travel and health insurance for their trip.

ACCREDITATION

The conference has been recognized as being of health interest by the Institute of Health Studies (IES), Catalonia.

The conference has also been accredited by the “Comissió d’Acreditació de l’Acadèmia de Ciències Mèdiques i de la Salut de Catalunya i de Balears” with 2,1 credits. All those local delegates interested in receiving this accreditation should ask for the accreditation forms at the registration desk.

SPEAKERS INFORMATION

Sessions at the AXA Auditorium: Speakers should deliver their audiovisual presentations to the audiovisuals control booth at least 30 minutes before the start of the session. For speakers presenting in the morning, the organisation recommends checking their materials the day before.

Sessions at the Hotel NH Constanza: Speakers should deliver their audiovisual presentations at the corresponding room at least 30 minutes before the start of the session. For speakers presenting in the morning, the organisation recommends checking their materials the day before.



GENERAL INFORMATION

LUNCH INFORMATION

RESTAURANTS VOUCHERS

During the conference, there will not be a standard conference lunch service at the conference hotel. Rather, to provide variation and encourage walking and enjoyment of the environment, you will be able to use the different restaurants and café options in the Centre L'ILLA DIAGONAL, in front of the hotel NH Constanza and the Auditorium.

You will find in your conference bag: **1)** a map with information on the different lunch possibilities to choose from, and, **2)** a collection of restaurant vouchers for a total of € 36 (€12 per day), which you can use at your convenience during the 2/3 days of the conference. Menus in the different locations vary from € 10 to € 12, although it is also possible to opt for more expensive choices.

We would be very grateful if you would return any unused vouchers to the conference secretariat.

L'ILLA DIAGONAL offers a wide variety of restaurants, from Mediterranean options (Spanish, Italian), to more exotic Japanese, Mexican or Asian selections. Take away assortments to bring with you to sit in the gardens, or options for eating outside in several restaurant terraces are also possible.

Although most restaurants in the Illa Diagonal shopping mall accept this voucher system, (which is called "ticket restaurant"), a few do not. Therefore, please ensure that the restaurant of your choice does accept the vouchers (you can find a list of possible restaurants below). If in doubt, do not hesitate to ask the waiters before ordering, if the "ticket restaurant" vouchers are valid, or look for, next to the entrance of the restaurant, the symbol of "ticket restaurant".



Restaurants will not provide change in cash in the case that the value of your expense is less than that of the voucher you will use to pay, for which reason we recommend to use the voucher combination closest to the total cost of your chosen lunch.

On the other hand, if you prefer to opt for a more expensive option you are kindly requested to pay the difference in cash directly in the restaurant.

See the list of restaurants below and their location in the enclosed map, choose the one you prefer, and enjoy your lunch!



GENERAL INFORMATION

LUNCH FACILITIES

- 1. Snack bars, tapas bars, 'tasting shops', and cafes**, with space to taste different products (some have just a few tables where you can sit in high chairs). These are shops with a range of different products to eat or take away.

Level 0

26	XARCUTERIA ANDREU	46	ARAGUIL
27	L'AVIRAM DE L'ILLA	47	FISHHH! BY GENARO
28	ANDELE	48	MAS XARCUTERS
29	BOVINUM	51	PEIXETERIES RIBERA MANERO
42	ANGOLO ITALIANO	53	JAMAICA COFFEE SHOP
44	UDON	55	FRESH & READY

- 2. Restaurants:** more classic set up, with different types of food, ranging from full served warm meals, to self-service or fast-food options.

Level 0

35	BENEDICTUS
19	CENTRAL CAFÉ
4	GIANGROSSI
20	LA CLARABOIA
6	ANDELE TERRAZA
8	COUPAGE TERRAZA

Level 1

2	LACTUCA	21	PETIT GRILL DE VILAPLANA
3	MAXIMILLIAN	26	BURGER KING
4	IBOO	32	VINITUS
5	BUENAS MIGAS	33	PANS & COMPANY
34	SALGA		



GENERAL INFORMATION

Level 0



Level 1



- | | | | | | |
|------------------|-------------|--------------------|----------------------|--------------------------|-----------------|
| Lifts to parking | Escalators | WC | Infant changing room | Breastfeeding facilities | Car rental |
| Outdoor terrace | ATM Machine | Plaza de Anglesola | Information | Lockers | WiFi Bluetooth |

GENERAL INFORMATION

COFFEE BREAKS

Thursday, 3 April

AXA Auditorium

Morning coffee break courtesy of the Ministry of Health of Slovenia

Friday, 4 April

NH Constanza

Saturday, 5 April

NH Constanza

SOCIAL PROGRAMME

WEDNESDAY, 2 APRIL

20.00h **WELCOME RECEPTION** at Parc Güell (C/ Olot, Barcelona)

Previous registration is necessary in order to join the welcome reception.


A cocktail will be served while enjoying Barcelona's most visited Parc and beautiful views of Barcelona.


Participants are kindly requested to wear their badges to enter the venue.

Highly recommended: A bus service will be provided to attend the Welcome reception, departing at 19.00h from Hotel NH Constanza's main entrance (C/ Déu i Mata, 69-99).

Do not forget to wear some warm clothes.

How to get there by public transport:

 **Metro:** Take the Green Line L3 to Lesseps Station and then follow the sign posts to walk to Parc Güell (20 minutes walking distance).

 **Bus:** Bus nº 24, 31, 32, 39, 74 and 116

 **Taxi** (approximate cost: 20 € from Hotel NH Constanza)



GENERAL INFORMATION

THURSDAY, 3 APRIL

20.30h **CONFERENCE DINNER** at Palau Reial de Pedralbes (Avinguda Diagonal, 686, Barcelona)

The official invitation from the Health Department of Catalonia is needed to access the Conference dinner (in your conference bag).

Extra tickets


Extra dinner tickets can be bought from the Conference secretariat (50 € each) at the registration desk on Thursday, 3 April until 12.00h.

Participants are kindly asked to wear their badges to enter the venue.

The venue is within 30 minutes walking distance from the AXA Auditorium. If you go walking, we recommend to wear comfortable shoes.

Highly recommended: No coaches will be provided to attend the conference dinner. The conference bag includes 2 tram tickets (Trambaix), that can be used by delegates to get to the official dinner venue.
Do not forget to wear some warm clothes.

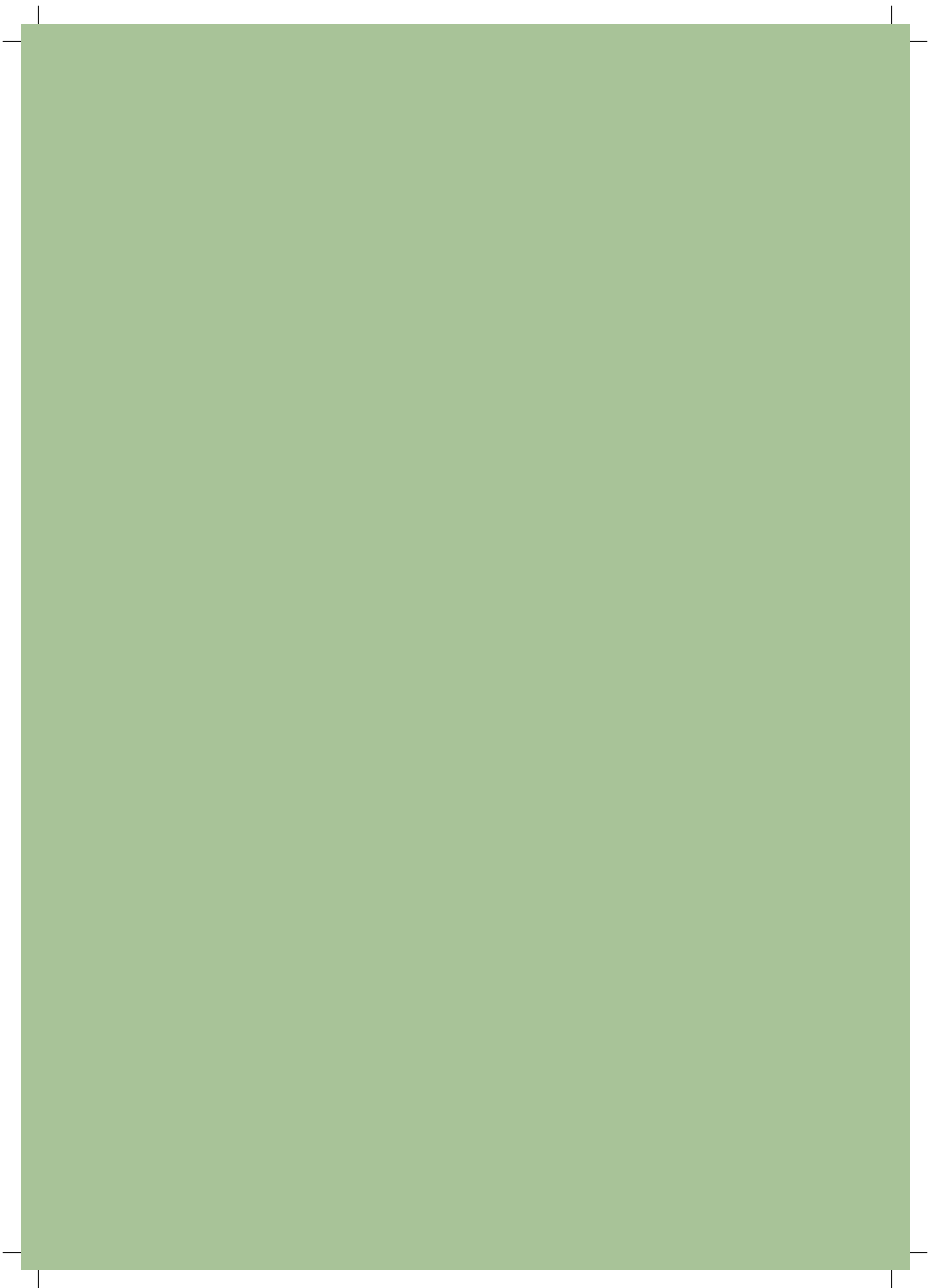
How to get there by public transport:

 **Tram:** Take the tram line T2 (running to Sant Martí de l'Erm) from the tram stop located in front of the Illa Diagonal and get off after 4 stops at Palau Reial. You will then see the gardens of the Palace (see location map. Tram stops are marked).

 **Bus:** Bus nº 7 and 33

 **Taxi** (approximate cost: 8 € from Hotel NH Constanza)





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Norwegian Directorate for Health and Social Affairs



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World Health Organization
Regional Office for Europe



www.ias.org.uk/buildingcapacity/conference/index.html