



# Task force on youth specific aspects on alcohol

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# Task force on youth ~~sp~~ on alcohol on alcohol

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alcohol strategy



Task force on youth specific



# Composition and mission

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- Composed mainly by stakeholders from the alcohol industry and NGO:s from the public health, family and the youth sector.
- The task force has as purpose to formulate recommendations of actions and commitments to the Forum



# Focus areas

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Identifying actions which have a potential for:

- Curbing under-age drinking
- Curbing drink-driving by young people;
- Educating and empowering young people on alcohol issues;
- Promoting responsible selling and serving of alcohol for young people;
- Protecting young people from the consequences of alcohol abuse by others.



# Meetings and workshop

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- The task force has met twice so far, in november 2007 and in february 2008
- A workshop was carried out in February where a number of “best-practice-examples” was shown from all over Europe.
- A first set of draft recommendations that will be presented to the Forum plenary meeting in mid-april.



# Opposition and opportunity

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- Slow progress in the work, abstract since it is on EU-level, hard to be concrete and find something that “works for all”. What works in Austria might not work in Italy?
- Hard with the broad composition of stakeholders, the industry and NGO:s have quite different agendas and views on effective actions and commitments



# Does the task force make a difference?

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- The industry and NGO:s balance each other out. We don't like their proposals for actions and projects, and they don't agree with ours.
- Still – the task force is a good way to lift up the question on the agenda, and we need action. We all know what is best policy, the question is how we will agree on what actions should be emphasized.

# So why are we there?

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- If NGO:s are not there it will only be one perspective, and it will not be the public health perspective
- We have to stand fast, work and argument for evidence-based actions and commitments that looks to the public health. Then we will make a difference!
- When we find the actions and commitments that are needed, who will pay for them? The next challenge!