

AMPHORA Project
Infrastructure for alcohol policy
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HPSource.net



The Health Promotion Discovery Tool

Objectives

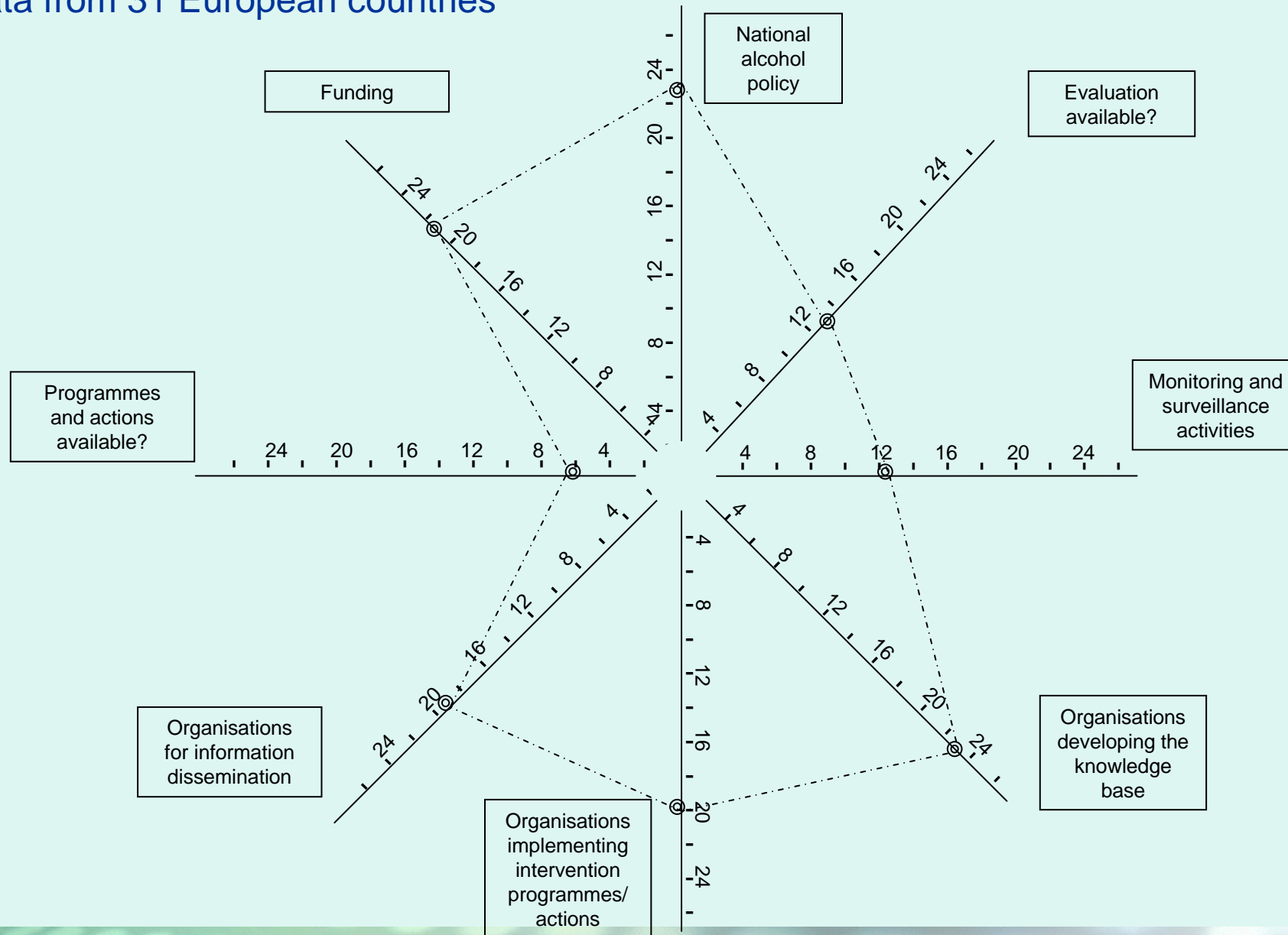
- Map the infrastructure for a range of alcohol policy and prevention measures in all 27 EU Member States, Iceland, Norway, and Switzerland by using the existing data collection tool HP-Source.net
- Data analysis
 - Summarise data through spider diagrams to illustrate the availability of appropriate infrastructure throughout Europe
 - Analysis for relation to the successful implementation of public health measures to reduce the harm done by alcohol
- Report on the impact of infrastructure on alcohol policy across Europe (D8.3)

What is the status currently?

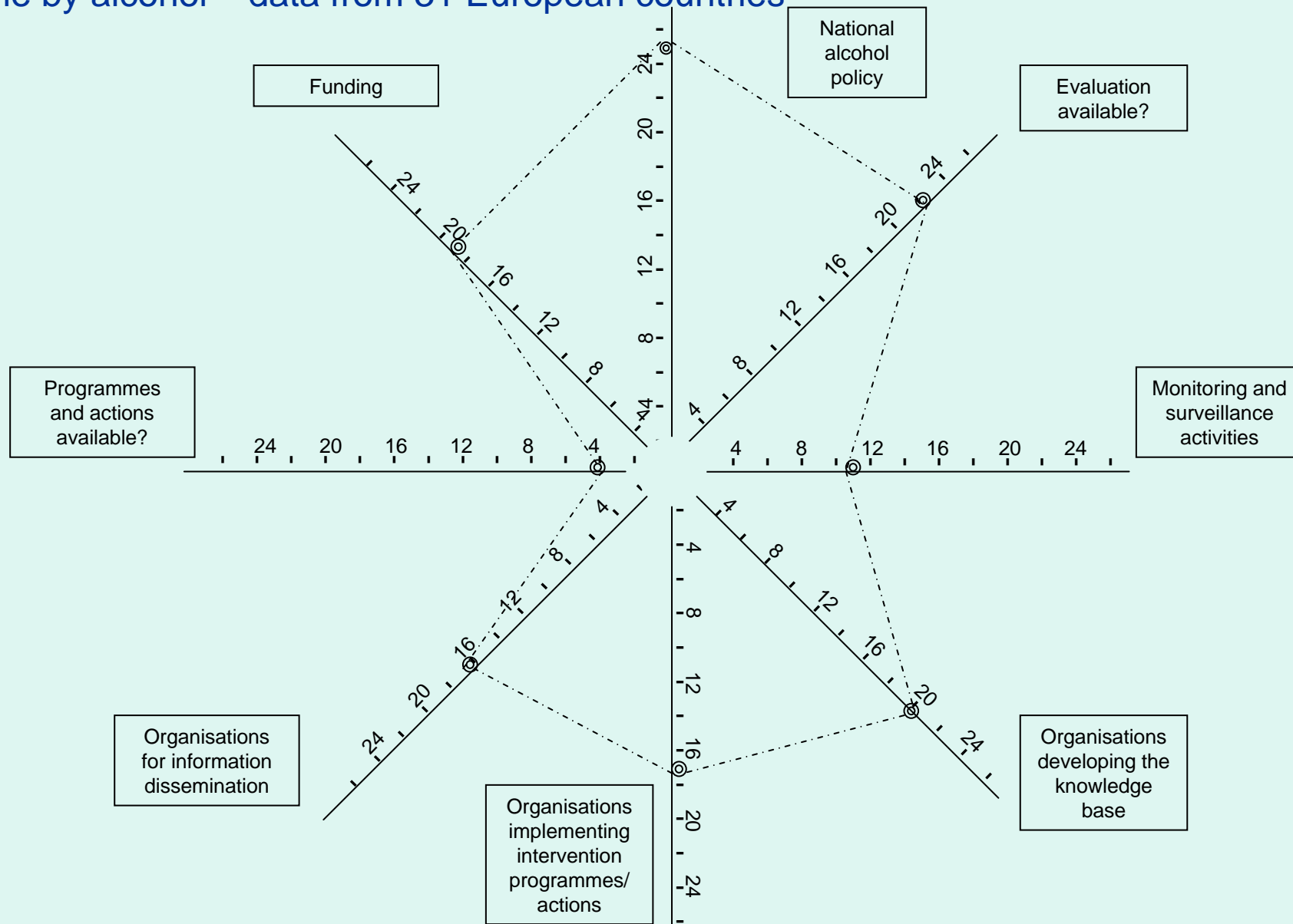
- Data are partly collected and available through HP-Source.net
- Data analysis
 - In-depth analysis of national alcohol policy in four countries
 - Review of current data in HP-Source presented in the following slides; spider diagrams are used to
 - (1) illustrate the capacity of European alcohol policy in 8 categories: policies, evaluation, monitoring/surveillance, knowledge development, implementation, information dissemination, programmes and actions, funding
 - (2) map a range of alcohol policy and prevention measures including taxes and prices, trade and cross border shopping, availability, commercial communications, drinking and driving, packaging and consumer labelling, education, public education campaigns, drinking environments, advice and treatment



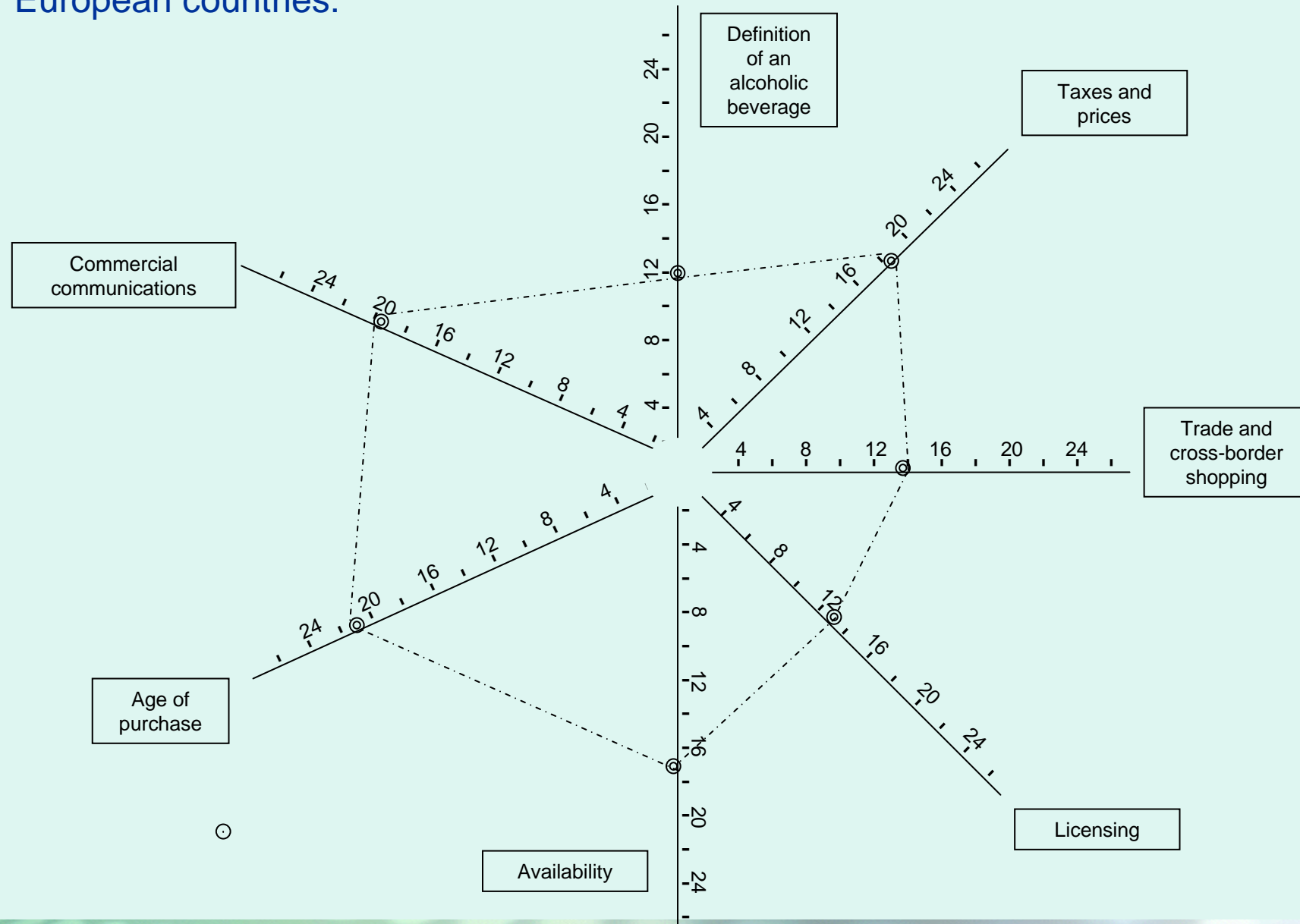
Availability of key policy, infrastructure and programme elements for alcohol policy – data from 31 European countries



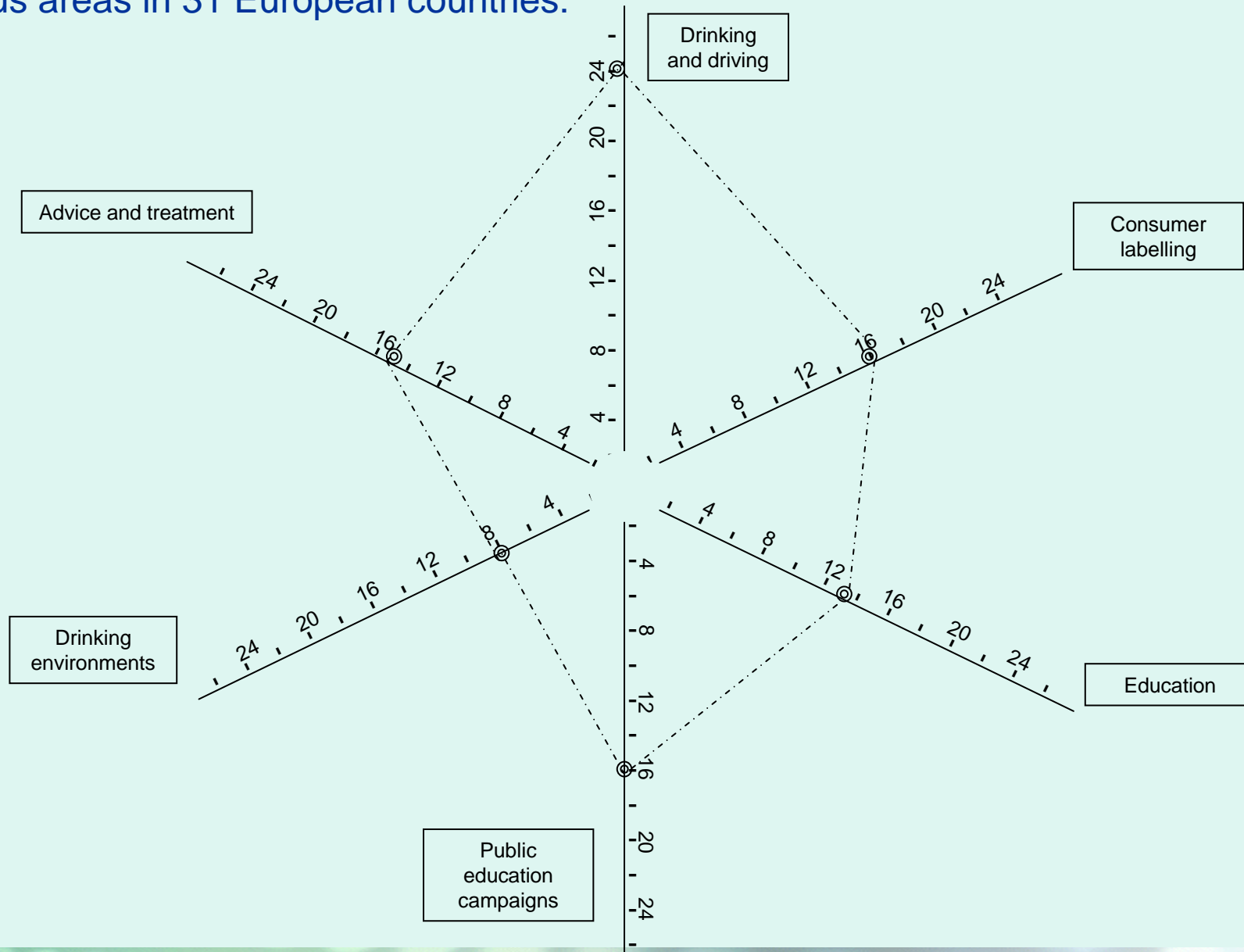
Availability of key policy, infrastructure and programme elements to reduce the harm done by alcohol – data from 31 European countries



Availability of national level alcohol policy documents in various alcohol policy areas in 31 European countries:



Availability of national level documents on the prevention of the harm done by alcohol in various areas in 31 European countries:



What can be done?

- Data collection
 - Expansion of current data with increased validity and in-depth information through written and publicly available records to support the data
- More in-depth data analyses
 - Analyses of alcohol policy infrastructure for one country across categories
 - Comparative analyses across European countries
 - Analyses of exemplars – e.g. one or two categories such as taxes & prices and education

